



## **Media Release**

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### **Anyone for a New Tennis Logo?**

A south London tennis club is offering free membership to someone that can design an eye-catching new logo for their long-established club. Located within walking distance of Streatham Hill Station, Woodfield Grove Tennis Club, is inviting budding graphic designers of all ages to submit entries to their New Logo Competition.

Woodfield Grove Tennis Club (WGTC) is rebranding its identity and would like its new logo to reflect the friendly yet vibrant character of this hidden, off-street, Streatham gem. It is important that the artwork is produced to a high standard and, if possible, electronically, as it will be used on the organisation's marketing materials, letterhead, website and street entrance.

Free Summer membership (valid from 1 May through 30 September) plus a tennis racket and a free starter coaching session with a qualified WGTC Teaching Pro will be given to the winner, with prizes for runners up.

The winning logo will be selected by the Club's Management Committee with input from a local artist in accordance with the competition rules.

The deadline for entries for the New Logo Competition is Monday 28 February.

Please visit [www.woodfieldgrovetennis.net](http://www.woodfieldgrovetennis.net) for further information on the club and how to enter, or call the contacts below to request a hard copy.

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Peter Risdon, Woodfield Grove Tennis Club's Chairman, said: "This is a great chance to produce a unique design that will headline our club over the coming years and will be featured on our website. We're looking for a logo that stands out; something fresh, simple and modern is what we're after."

Abi Brown, 38, a regular tennis player and head of marketing for a national charity, said: "I have to admit the logo is looking a bit tired. It does need revamping. I can't wait to see what ideas people come up with."

"Woodfield Grove is a really sociable club with four excellent courts, and the logo we have at the moment just doesn't really do it justice anymore."

Candice Kyle, 16, said: "I love coming down here with my sister. The coaches always make it fun for the younger kids too. My tennis has got a lot better since I started having group lessons with Karin, the head pro at the club. I might even enter the logo competition myself."

Mercedes Gonzalez Gallegos, 43, said: "I've been at the club for a few years now and it's the perfect place to hang out. If you don't want to enter the tournaments or take advantage of lessons with the qualified coaches then there's always the bar and sofas, or TV and WiFi to enjoy."

All logos entered will be displayed in an exhibition and the winners presented with their prizes on Saturday 9 April when Woodfield Grove Tennis Club is holding its annual Open Day for the local community to try out the facilities free of charge.

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**Images of WGTC are available on request.**